



A LONG WAY 4 Water

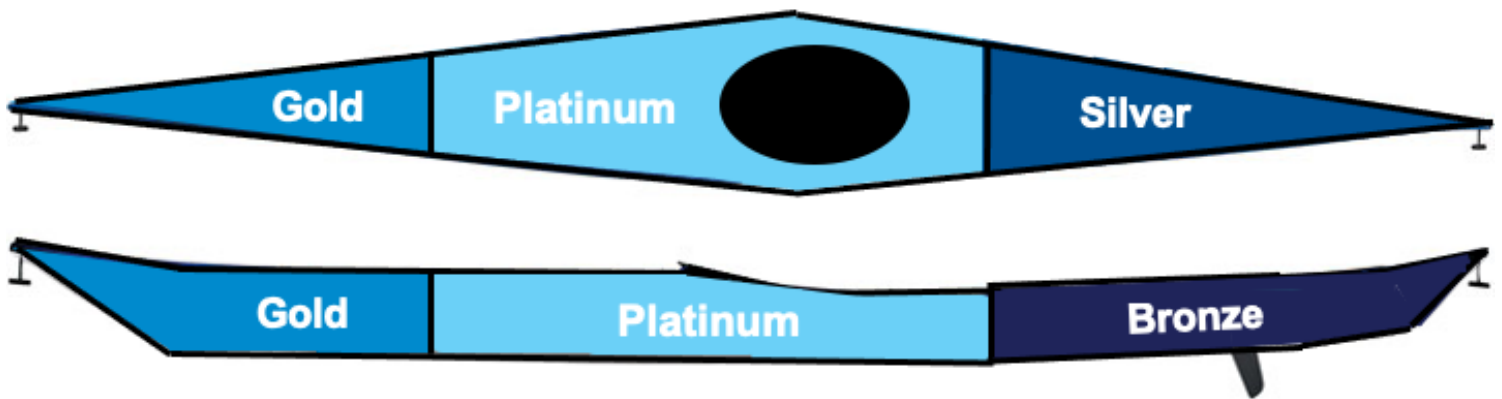
SPONSORSHIP LEVELS

A Long Way 4 Water is an adventure led by world record-holder, endurance athlete, and charitable ambassador, Katie Spotz. Katie is setting off to kayak 2,000 miles across the Caribbean in an attempt to become the **1st woman to do** it in a single kayak. With her teammate and husband in a separate kayak, their goal is to become the **1st Americans** to do it, taking 3-6 months to complete the expedition. Propelling the journey is the goal is to **raise \$100,000 and help 10,000 people** gain access to clean water along the way. Join *A Long Way 4 Water* as we make history!

Sponsorship Levels



- **Platinum/Title Sponsor** (1) \$25,000 sponsorship
- **Gold/Presenting Sponsor** (2) \$10,000 sponsorship
- **Silver Sponsor** (4) \$5,000 sponsorship
- **Bronze Sponsor** (5) \$1,000 sponsorship
- **Official Supplier**



Platinum/Title Sponsor (1) \$25,000 sponsorship

- Naming rights to event
- Mention by name in interviews, articles, press releases, and blog
- Social media engagement pre-event, post-event, and during kayak
- Prominent branding position on kayak
- Prominent branding position on website and promotional materials
- Post-event Promotional appearance made by Katie and Mike
- Access to film footage and photographs for ad/promotional purposes
- Company log on apparel

Gold/Presenting Sponsor (2) \$10,000 sponsorship

- Prominent branding position on kayak
- Mention by name in interviews, articles, press releases, and blog
- Prominent branding position on website and promotional materials
- Access to film footage and photographs for ad/promotional purposes

Sponsorship Levels (continued)

Silver Sponsor (4) \$5,000 sponsorship

- Company logo featured on kayak
- Logo placement on website
- Placement on promotional materials
- Access to film footage and photographs for ad/promotional purposes

Bronze Sponsor (5) \$1,000 sponsorship

- Company logo featured on kayak
- Logo placement on website
- Placement on promotional materials

Official Supplier

A Long Way 4 Water is seeking contributions of gear and equipment that will be essential to support the kayak. Companies contribution in-kind goods or services will be eligible for the Official Supplies branding areas.

- Logo placement on the website
- Access to photographs with gear for ad/promotional purposes
- Placement on promotional materials

We value our relationships with our sponsors. Making sure our partners are happy is a top priority. As a potential sponsor, you make a promise to help our global community, and in return we promise to deliver a sponsorship package that meets the needs of your company. We are happy to discuss unique ways to partner with your company and meet your needs as an event sponsor.

